

## Privacy policy



# Bouncing Statistics

Overcoming the misunderstood conception

Lead member of staff:	Bobbi-Ann Taylor
Required on the website:	No
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Signed by:	B.Taylor

This privacy policy explains the information collection, use, and sharing practices of Bouncing Statistics.

Unless otherwise stated, this policy describes and governs the information collection, use and sharing practices of Bouncing Statistics concerning your use of our website [www.bouncingstatistics.com](http://www.bouncingstatistics.com) and the services we provide or host on our servers.

Before you use or submit any information through or in connection with the services, please carefully review the Privacy Policy. By using any part of the services, you understand that your information will be collected, used and disclosed where necessary as outlined in this Privacy Policy.

### Our principles

Bouncing Statistics has designed this policy to be consistent with the following principles:

- Privacy policies should be readable and easy to find.

- Data collection, storage, and processing should be simplified as much as possible to enhance security, ensure consistency, and make the practices easy for users to understand.
- Data practices should meet the reasonable expectations of users.

### Information we collect

We collect information in multiple ways, including when you provide information directly to us, and when we passively collect information from you, such as from your browser or device and from third parties.

### Information you provide directly to Us

We will collect any information you provide to us. We may collect information from you in a variety of ways, such as when you (a) make a donation or purchase, (b) contact us or provide feedback, or (c) subscribe to our newsletter. This information may include but is not limited to your name, email address, phone number, mailing address, payment information and your geographic location.

### How we use your information

We may use the information we collect from and about you to:

- Fulfil the purpose for which you provided it.
- Provide and improve the services, including developing new features or services, taking steps to secure the service and technical and customer support.
- Fundraise, accept donations, or process transactions.
- Send you information about your interaction or transaction with us, account alerts or other communications, such as newsletters to which you have subscribed.
- Process and respond to your inquiries or to request your feedback.
- Conduct analytics, research and reporting, including to synthesize and derive insights from your use of our services.
- Comply with the law and protect the safety, rights, property or security of Bouncing Statistics, the service, our users and the general public; and
- Enforce our terms of use, including to investigate potential violations.

Please note that we may combine information we collect from you and about you (including automatically collected information) with information we obtain about you from our affiliates and/or non-affiliated third parties and use such combined information in accordance with this privacy policy.

We may aggregate and/or de-identify information collected through the Services. We may use de-identified and/or aggregated data for any purpose, including without limitation for research and marketing purposes.

### Data Retention

We retain the information we collect for as long as necessary to fulfil the purposes outlined in this Privacy Policy or as long as we are legally required or permitted to do so. Information may persist in copies made for backup and business continuity purposes for additional time.

### Right to erasure

You have the right to request the erasure of your personal data held by Bouncing Statistics without undue delay. This right, often referred to as the "right to be forgotten," is applicable under various circumstances outlined in data protection laws. You may exercise this right if:

1. The personal data is no longer necessary for the purposes for which it was originally collected.
2. You withdraw your consent, and there is no other legal ground for processing.
3. You object to the processing, and there are no overriding legitimate grounds for the processing.
4. The personal data has been unlawfully processed.
5. Erasure is required to comply with a legal obligation under applicable law.

To exercise your right to erasure, please submit a written request to the contact details provided in this Privacy Policy. We will review your request and respond in accordance with applicable data protection laws. It's important to note that there might be circumstances where we are unable to fulfil your request immediately due to legal obligations or legitimate interests. In such cases, we will inform you of the reasons for any delay in erasure.

We are committed to protecting your privacy, and our goal is to ensure that your personal data is handled in accordance with the highest standards of data protection. If you have any concerns or questions regarding the processing of your personal data or the exercise of your rights, please do not hesitate to contact us.

### Changes to this Privacy Policy

We will continue to evaluate this Privacy Policy as we update and expand our Services, and we may make changes to the Privacy Policy accordingly. We will post any changes here and revise the date last updated above. We encourage you to check this page periodically for updates to stay informed on how we collect, use and share your information. If we make material changes to this Privacy Policy, we will provide you with notice as required by law.

### Questions About this Privacy Policy

If you have any questions about this Privacy Policy or our privacy practices, you can contact us at [info@bouncingstatistics.com](mailto:info@bouncingstatistics.com)